

CANADA'S NATIONAL MAGAZINE

# MACLEAN'S

June 15, 1950

Ten Cents

OUR DEMOCRACY BETRAYED

By Bruce Hutchison

*"But I Like to Fight With My Wife"*

The Tragedy of the Bluenose



REX WOODS







North, South, East or West . . . wherever you go . . .

Take your Holiday fun with you



## GENERAL ELECTRIC Portable Radios

However you spend your holidays — wherever you go — one of these G-E Portables will add to your pleasure. They're all outstanding performers — with clear, rich tone and plenty of power to pull in distant stations. Equally important, they have been designed to be truly portable — lights and easy to carry. See them — hear them — at your dealer's — and you'll understand why G-E Portables are far

and away the most popular with Canadians everywhere. Select the Portable you'll be proud to own.

**Model C140** (battery driven) — mounted on vacuum plate. Weighs only 6 1/2 pounds including straps. Really far-reaching sets — as when used in car, truck or airplane. AC, DC or battery operated. **\$42.00** (battery drive).

**Model C141** (car designed) — still powered — same as C140. **\$52.00** (battery drive).

**Model C150P** — AC, DC or battery operated. Big Dynaflex speaker using Blacore's A powerful loudspeaker for extra stations. **\$52.00** (battery drive).

**Model C610** — a truly superb Portable with large piano and real volume. A special hand R.F. stage gives greatly increased sensitivity. Built as Blacore A Super antenna. AC, DC or battery operated. In fact, built as a new plane was highlighted with glowing in on galleys and in ships. **\$62.00** (battery drive).

CANADIAN GENERAL ELECTRIC COMPANY  
LIMITED

Head office, Toronto — Sales offices from coast to coast



THE SOUTHAM SONS. Left to right: Fred Richard, William Wilson, Harry Younger and Gordon was killed on the Somme. Fred was president of the firm in 1944. Younger's Richard died in 1937. Wilson, who once staged a candlelight in his dining room, lives in Hamilton. Wilson and Harry raised Gordon.

# THE SOUTHAMS

By PIERRE BERTON

Part One

William Southam peddled papers to help his widowed mother, and finished up founding the great family which now owns seven major newspapers and a string of radio stations

AFTER FOUR generations the golden thread of the Southam family, Canada's leading newspaper dynasty, flows brightly in the way and mind of Gordon's life. Four hundred thousand Canadian families in every major urban city breathe newspaper daily. Thousands more listen to three Southam radio stations. Anybody who sees a moving picture on a railway timetable or in a newspaper knows the Southams for they print most of them. A gentle, individualist and somewhat reserved family group the Southams have, in about 40 years, made themselves as ubiquitous as Britain's nobles.

It was a Scottish (The late Reg. W. W.) who led the move Canadian. Continued on page 62



# THEY'RE KILLING OUR DEMOCRACY

## WHO ARE?

*POLITICIANS who feed the public myths, not facts;  
MPs who mockly take orders from the Government;  
MINISTERS who let civil servants decide policies;  
POTERS who accept double talk in lieu of the truth*

By BRUCE HUTCHISON

FOR THE last quarter of a century analysts have been looking for the cause of the Ottawa Parliament Buildings and the approximate shape of human faces. Their latest work is on the possibility of Canadian politicians whose political careers are over.

They have found it. It is not, as is believed, by a stroke of inspired genius the analysts working the literature of unlearned men have found the collective image of Ottawa's elite. They have produced a graphic that looks like the face of our own politics.

This man made his own image. Deviation of the electorate, detection from the Government

people and the decline of the parliamentary system. They are not, as is believed, the cause of the decline of the system. They are the cause of the decline of the system.

Of these three methods, the analysis of the decline of the system is the most obvious. It is the most obvious of the three methods. It is the most obvious of the three methods. It is the most obvious of the three methods.

It is, in fact, a very serious cause of concern.

emergency of interest, and efforts were to keep the face of the system. This problem, however, is not a problem of the people, but a problem of the system.

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Finally, when the British Government proposed a new Government, the British Government was not a problem of the people, but a problem of the system.

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"The paramount question

of our time:

Do we still believe

that the collective

wisdom of the

people at the bottom

is wiser and

safer than the wisdom

of a few clever

men at the top?"

of your life. But they had been misled, with nearly every other democratic politician the world over, into being misled, a high-minded and patriotic attempt to keep the public from a public war, not informed or tough enough to face them.

They were attempting, in my thought, to give the public better government, than it deserved. They tried not to say the words of a fully informed democracy. They tried not to say the words which would divide the public from the top.

In June, before the election, the Minister of Agriculture said to me: "We are in the Government of the people. We are in the Government of the people. We are in the Government of the people."

They are in the Government of the people. They are in the Government of the people. They are in the Government of the people. They are in the Government of the people.

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GARDNER: Brown's election was a market problem.



BROWN: He produced indignity, didn't deliver.



LAURENCE: He was not willing with them, and was.



COLWELL: He promised to get money where it isn't.



DEW: We're the pro-British and the anti-British.



DEW: Strongly discredited in fact, he was a



PRINCE CHARLES' mother fussed while the shutter clicked. 16th Street had a background of stars.



32 FALL 5 when the great fly-maid on London gets the inspiration for one of his greatest war shots.



ELIZABETH was one of Britain's first female models. Beaton later took pictures in the desert.

## Watch the Birdie, Your Highness

When the Royal Family wanted a picture of the new baby they sent for Cecil Beaton, famed for photographs of the blits, beauties and royalty

By LANGSTON DAY

**T**HE WINTER before last pictures of baby Prince Charles, son of Princess Elizabeth, were sent for any artist who could get them. From photographer-journalist Buckingham Palace and wherever Eliza took the air in the garden garden they traveled over the fields of mystery because the king, hoping to get a long shot, with a telephoto lens.

One day an elegant man with handsomely grey hair and a moustache was summoned to the palace to photograph the Queen and when that was done he was asked once more if he would care to come back later and take some pictures of the young prince.

Cecil Beaton did go back, quite easily, and took 75 photos of the royal baby while Princess Elizabeth looked on from behind the big glass

young mother. That was all right, but when the royal baby in West Street he felt as if somebody had landed him the crown jewels. His two telephoto lenses, being suddenly as effective and more rapidly seen than his own for cameras and cameras.

When the photos were released there were here there there. Prince Charles's image was published in newspapers and on the radio. Beaton had thought him looking royal enough with his quiet, belted head and his well-developed limbs, young against a background of cushions and cushions with the red of E. H. Harcourt's Elton and the blue of the Queen. Fred Beaton had been in the palace before then. He had stood next to the photograph of the Queen in August, 1937, just before the Royal Family left for Windsor on their last post-war holiday for two years.

After that, Beaton never got because domestic photography as it is called the British, but because he was not a man. The oxygen and hydrogen will come from the ground of something before you

Monday," a letter from said to Queen Victoria with a letter. Beaton, however, is really given two hours for his royal engagements and the Queen and Princess are willing to meet wherever he wants to be in.

At one of the first sittings in 1937 the Queen had on the white tulle and tulle dress which she had worn in her visit to Canada. He took the two Princesses wearing elaborate pink and blue dresses at a Garter ceremony, and the King and Queen sitting on the sofa with their two daughters looking down on them from behind.

Then and other Cecil Beaton pictures, ordered to one of the darkest pictures of the war. And a lot of other British people all over the world. They brought back some of the great and dignified which had been almost forgotten in the 1930s and the 1940s.

After a long and hard on old women was even going to the name of her house. "The history of the Queen," she explained to an old friend, "is not right for her dignity to be long as all this time."

Beaton, pictures of royalty, or anyone else, are not taken. He first gets to know his subject and then, with some ability, captures their character in his camera's glass. While he is studying his subject's personality he puts what he feels into words. Of Cecil Beaton he says: "Her complexion is as if an earthly woman and as delicate that she looks to have one type of skin less than other people's and this suggests."

Continued on page 32









By MARGARET ST. CLAIR

ILLUSTRATION BY W. WOODS

# The Boy Who Predicted Earthquakes

was the Pioneer kid  
who wasn't much different  
from most fifteen-year-olds  
you'd find down your street.

Yet his ability

to forecast

the future

made him famous.

Then while the whole

world waited for his

vision of another

tomorrow, the boy fell

strongly silent

NATURALLY, you're surprised," Wellman said. He poured water from a can, put a pill in his tongue, washed the pill down. "Naturally, understandably. I don't blame you, wouldn't dream of blaming you. A good many of us here at the studio feel just the same. It's almost when we started producing this boy Herbert I don't mind telling you, just between ourselves that I would've been pretty doubtful that a show of that sort would be good television."

Wellman scratched behind an ear while Reed looked on with morose interest. "Well, I was wrong," Wellman said, patting the back of his head again. "I'm pleased to say that I was 1,000% wrong. The kid's real, unquestioned, undoubted, and about brought nearly 2,000 pieces of mail. And his acting was superb."

"He looked toward Reed and shrugged a figure."

"Oh," Reed said. "We haven't given it out yet, because these thousands of people simply wouldn't believe it. But it's the plain map's truth. There isn't another TV personality today who has the following the kid has. He's on short waves, too, and people tune him in all over the globe. Every time he has a show the post office has to send two special trucks with his mail. I can't tell you how happy I am. Reed, that you wouldn't see thinking a high making a study of him at least I'm honestly more about that."

"What's he like personally?" Reed asked. "The kid?" Oh, very simple, very quiet, very very serious. I like him tremendously. He's tall—tall, he's a real character."

"Doesn't the program work?"

"You mean, how does Herbert do it? Probably, Reed, that's something for you somewhere to find out. We haven't the faintest idea what happens really."

"I'll tell you the program details, of course. The kid has a show twice a week, Mondays and Fridays. He won't see a single—"

Wellman glared— which is pretty. Continued on page 30

































## O, HAPPY FATHER'S DAY

by Peter Whalley



Dad puts up with Baby's version of humor.



With Mother's taste for heavily spiced food.



...With Daughter's ideas of home life.



With Mother-in-law's latest protest.



With Junior's expensive fun.



But once a year they all forgive the old man.

*"What an Appetite my Family has!"*

As her family's purchasing agent the Canadian woman does a thrifty job in buying food for breakfast, lunch, dinner and "after-school".

For this is only one of a dozen daily jobs.

As her husband's partner, she shares his problems... as nurse, she is on call in every emergency... as disciplinarian and cook, she plans and prepares meals to

keep her family fit... as homemaker, she makes her house a pleasant place to live... as mother she brings up her children to be good citizens.

In these and many other ways she is a woman business contributing vitally to the welfare of her family and the stability of Canada.



Weston's is proud that so many Canadian women are loyal Weston customers... and that of its 2,433 departments about 45% are women.

But Weston's customer may be kept this confidence in her interest for over 100 years. It will certainly maintain the highest quality in its products and services the world has to offer.

**Weston's**





























**Where you play**

*The pause that refreshes  
with ice-cold Coca-Cola*

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